

- Discover design as a competitive factor
- Get new cross-cutting ideas
- Meet the teams of the future

What are IDBM Industry Projects?

The IDBM projects aim to develop new business value through uniting the best practices of industry and academia in design, technology and business.

Why should I partner with IDBM?

The projects join the best knowledge and practices of companies with new insights from talented, global and multidisciplinary Master's students to co-create the cutting edge solutions of design and technology driven business of tomorrow.

How does the IDBM Industry Project work?

A multidisciplinary team of 4-5 students from design, business, and technology work over a six-month period with company staff, assisted

by senior coaches from academia, to research and seek new solutions to the business challenges set by the sponsoring companies.

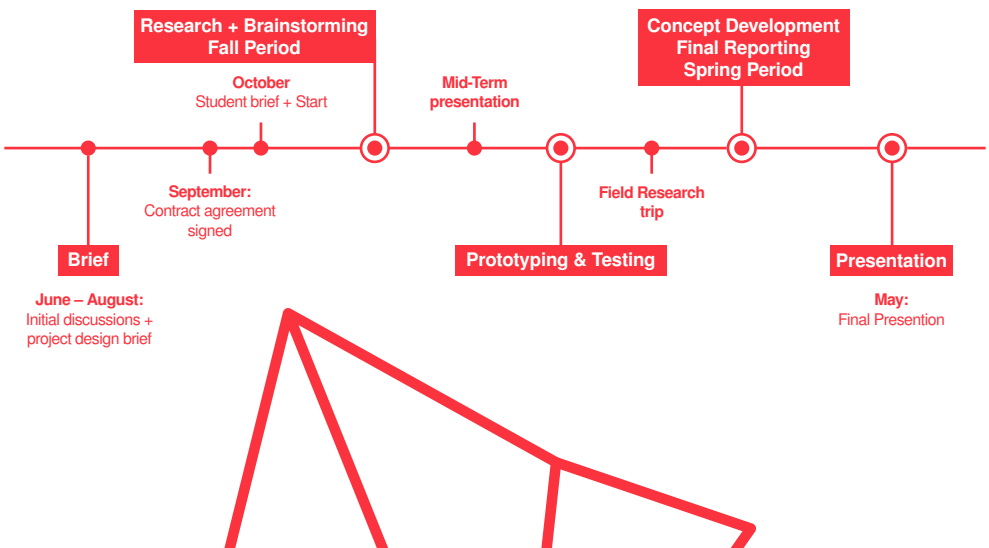
What do I get from the projects?

Since 1995, projects have dealt with customer, market and user needs and design-driven innovation, developing new business, product, service and communication ideas, insights, models, concepts and identities. The intellectual property belongs to the sponsoring company, and on need the projects may have non-disclosure agreements.

What is the timeframe and how much does it cost?

The cost of the project is €20.000 + VAT. Specialized seminars, workshops, research and studies may also be developed around the projects on need.

Industry Project Timeline



Since 1995, over 150 successful projects have been completed in IDBM, for over a 100 leading Finnish and international companies and organizations.

American University - Philips - UNICEF - Toyota - CENTRO University - Rovio - KESKO - Suunto - RAY - Konecranes - NSF Telecom - Introdex Qonsalt - Chemical Industry Federation of Finland - University of Sao Paulo - Panasonic Design HQ, Germany Volkswagen HQ, Germany - Outokumpu - Fazer - YLE - CITE Madera, Peru - UNICEF - Procter & Gamble - NOKIA - KONE - Wärtsilä - Microsoft - Panasonic - Neste Oil - Finnair - Fiskars - Metso - FinPhys - Planar - Helsinki City - Iittala - FinPro - Stora Enso - Sanoma - Martela - Polar Electro - AsoKodit - Finavia - TeliaSonera - Vaisala - Advansis/Rambol - Pentagon Design - Väino Korpinen - There Corporation - Panaphonics Ministry of Science Vietnam - Open Innovation Forum- University of Sao Paulo – Fashion Export - TEKES – Services for Global Collaboration - VIP Research Project - IDBM 2.0 - HRM Partners - VTT BMH Technology - NCC - Kumera - Viestivä Pakkaus - Innohome Standford - Salo Area Development Center - Sentica Cavia - Kaupallinen Tila - Helsinki University of Art and Design – 24 Living - Ruuki - Sentica Finnsonic - Virke - SRV Westerlund - Lapponia International - Innospa - Incap Furniture - Mobidiag - Lowe Partners - Design Network - Asperation - Helkama Bica - Honkarakenne - Piironen - Network - Honka - Rannila - Satama Interactive - Skanska Kodit - Design Forum Finland - Perlos - WoodFocus - Stala - Turenko - Helkama Velox - Benefon - Grundfos - Naps Power Systems - Oras - Tulikivi - Control Express Finland - Isku - Koistinen Kantele - Keravan City - Virke - Tervola Town - E&D Design - Valmet - Mk – Trsemer - Linen House - Raute Wood - Helsinki University of Technology - HPY - Säntti – Handicap Equipment - Borealis - Valmet - Kemira - Valmet Paper Machines - Metra - Juhani Risku Architect Company - Exel - Teleste Communicaions - Lapponia House - Piironen (Arena) - Vivero - Hackman - Manner - Reima